

# SÖKKVABEKKR 2023 Sponsorship Packages, April 3-5, 2023

## Platinum Package (exclusive for 1 vendor)- \$10,000 USD

This is our premium package which offers the greatest and widest array of value.

Package includes:

- Recognition as the most elite sponsor of our conference and the sole host of our main event – an NHL hockey game between the Nashville Predators vs. The Vegas Golden Knights on Tuesday, April 4<sup>th</sup>
- Your logo printed on five (5) SAGA SÖKKVABEKKR 2023 hockey jerseys for your staff and/or customers
- A special 15-minute timeslot to present your company's message to all attending delegates, which will be delivered as the closing talk on April 4<sup>th</sup> (day 1 of our tech program), immediately prior to the group leaving for the hockey game that you are sponsoring
- Your logo will be featured on the conference badge lanyards
- A special 'Viking' banner will be made up for our platinum sponsor, which will be distinguished from our other sponsor banners. These banners will be displayed at all times during our conference
- Your company logo will be the largest one featured in all digital and print marketing materials
- Package includes three (3) complimentary conference registrations with a discount code providing \$200-off for any additional employees looking to attend

## Gold Package (2 vendor slots)- \$6000 USD

Our Gold package is a great option for those interested in having a prime speaking time slot to address our customers during the technical program.

Package includes:

- Recognition as sponsoring one of the two lunches during the technical program
- A 10-minute presentation to all delegates, immediately prior to the lunch break
- Your company logo projected on the front screen(s) during the lunch hour
- Placards setup on the lunch buffet stations with your company logo
- A 'Viking' banner showcasing your company's sponsorship level and logo. These banners will be displayed at all times during our conference
- Your company logo will be the 2<sup>nd</sup> largest when featured in all of our digital and print marketing materials
- Package includes two (2) complimentary conference registration with a discount code providing \$200-off for any additional employees looking to attend

## Silver Packages (4 vendor slots)- \$4250 USD

Our Silver packages are divided into two categories – breakfast sponsor and special event sponsor

Both options include:

- A 'Viking' banner showcasing your company's sponsorship level and logo. These banners will be displayed at all times during our conference
- Your company logo will be the 3<sup>rd</sup> largest when featured in all of our digital and print marketing materials
- One (1) complimentary conference registration with a discount code providing \$200-off for any additional employees looking to attend

**Silver Package A (2 vendor slots)** is the most affordable sponsorship option that provides an opportunity to present your company to our delegates during our technical program.

It also includes:

- Recognition as sponsoring one of the two breakfasts during the technical program
- A 5-minute presentation to all delegates, launching the first session for one of the two days
- Your company logo projected on the front screen(s) during breakfast
- Placards setup on the breakfast buffet stations with your company logo

**Silver Package B (2 vendor slots)** provides your company with the recognition of being the sole sponsor for one of two chartered 'Pontoon Saloons'; riverboats that will tour our conference delegates along the river, showcasing the scenes of exciting downtown Nashville. Each Pontoon Saloon can host up to 45 people and is fully equipped with a restroom, full service bar and catered food (Nashville barbeque). This is our prime networking event on Monday, April 3<sup>rd</sup> and will provide an excellent opportunity to engage with customers one-on-one.

It also includes:

- Koozies with your company logo, which will be distributed to delegates upon boarding
- An opportunity to greet your guests and talk about your company in a more relaxed environment
- A banner with your logo to be placed on the front of the catering server table

## **Bronze Packages (8 vendor slots)- \$2500 USD**

Our Bronze packages are a great option for vendors with a smaller marketing budget. These packages are divided into three categories.

All options include:

- A 'Viking' banner showcasing your company's sponsorship level and logo. These banners will be displayed at all times during our conference
- Your company logo featured in all of our digital and print marketing materials
- A discount code providing \$200-off registration fee for all employees

**Bronze Package A (4 vendor slots)** is the option to be featured in our technical program

Also included:

- Recognition as being the sole sponsor for 1 of the 4 coffee breaks during the 2-day technical program
- Your company logo projected on the front screen(s) during your sponsored break
- Placards setup with your company logo set up on the coffee/snack stations

**Bronze Package B (3 vendor slots)** are cocktail reception sponsors – two slots for co-hosting our welcome reception at the hotel (April 3<sup>rd</sup>) and one slot to close out our conference (April 5<sup>th</sup>)

Also included:

- Space for a small portable marketing display
- Placards setup with your company logo set up on the service bar and tables

**Bronze Package C (1 vendor slot)** is a special event sponsor

Also included:

- Recognition as sponsoring the Country Music Hall of Fame networking event for all conference delegates
- Signature water bottles featuring your company logo which will be distributed throughout the conference

## **Iron Package (1 vendor slot)- \$750 USD**

Our iron package is the most economic sponsorship level and is reserved for just a single vendor

Included:

- Recognition as sponsoring the 'Viking mead', distributed during the keynote to close out the conference
- Your company logo will be featured in all of our digital and print marketing materials
- Package includes a discount code providing \$200-off registration fee for one employee



Photos from SÖKKVABEKKR 2022, Fort Worth, TX, April 11<sup>th</sup>-13<sup>th</sup>, 2022 (sold out show - 120 delegates)

